

## 2021 FUNDING GUIDELINES

Organizations should only submit one (1) grant request per organization within the application time frame. Additional requests will not be considered for funding. Grant funding is only guaranteed for the duration of the grant term and does not necessarily indicate continuing support in subsequent years. Organizations with active grants from Delta Dental of Missouri are not eligible for grant funding within this calendar year.

Grants are generally awarded for:

- Project/Program/Restricted
- General Operating/Unrestricted
- Capacity Building
- Equipment

### Eligibility

Applicants must:

- Be a public charity classified as exempt from federal income taxes under section 501(c)(3) of the Internal Revenue Code; or
- Be a public or governmental entity such as a public school or health department.
- Serve individuals in the state of Missouri or South Carolina.

In addition, applicants must provide the following financial documentation:

- All applicants are required to submit a financial statement for the recent fiscal year.
  - Organizations in existence for more than five years and with operating income of \$500,000 or more are required to submit audited financial statements for the most recently completed fiscal year.
  - Organizations with annual income under \$500,000 or founded within the last five years must submit an independent review of their financial statements, completed by a Certified Public Accountant.
- If an organization does not have an audit or independent financial review, they may only apply for a maximum grant amount of \$25,000.
- Organizations submitting a completed financial audit or independent financial review are eligible to apply for up to \$100,000.

## Grant Limitations

Grants are generally not awarded for the following:

- Direct payment or reimbursement to individuals for dental services
- Projects or programs not related to improving oral health in Missouri or South Carolina
- Religious purposes
- Lobbying, political or fraternal activities
- For-profit organizations
- Endowment funds
- Individuals
- Existing deficits
- Retroactive funding for projects that have been complete or will be complete prior to the grant decision date
- Organizations that discriminate on the basis of race, color, religion, gender, gender expression, age, disability, marital status, sexual orientation or military status.

## Evaluation Criteria

Applications are evaluated using the following six criteria:

- **Mission Fit**
  - Is the proposal dedicated to improving oral health of Missouri or South Carolina residents?
  - Does the proposal focus on underserved areas (at least 35% of those served are uninsured or on Medicaid) in Missouri or South Carolina?
  - Is the proposal designed to benefit those who do not have access to preventative oral health care?
  - Is the proposal designed to focus on a population that cannot access treatment for oral disease?
- **Impact**
  - How many individual Missourians or South Carolinians are directly affected by the program/project?
- **Sustainability**
  - If ongoing financial support is necessary, are there other sources of support for the investment?
- **Track Record**
  - Has the applicant demonstrated success?
  - Does the applicant have evidence of its impact on oral health with this project/program or past projects/programs?

- Financial Health
  - Does the applicant have a viable business strategy?
  - Is the applicant financially stable?
  - Does the applicant have diversified sources of funding?
  - Does the applicant have financial support from the board of directors?
- Leadership and Governance
  - Does the applicant have effective leaders?
  - Does the staff have the necessary expertise and capacity to carry out the project/program?
  - Does the organization have a diverse board that includes civic, community and business leaders?

For any additional questions please contact Stacy Harris at 314-543-4942  
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